NOVA SCHOOL OF BUSINESS & ECONOMICS

Nova School of Business & Economics hereby certify that

Family Name(s): Sierov
First name(s): Oleksandr
Date of birth: 4/23/2000

Has successfully completed the following program on the July 23, 2021

EUROPEAN INNOVATION ACADEMY
Equivalent to 6 ECTS

The above-mentioned student has passed the following curricular units over a three-week period:

Flying Start with Google	Unit Economics
Team Formation	Google Cloud Technologies
10x Ambition	Growth Mindset to Growth Hacking: Tools to Win Your First Customers
New Technologies	Perceptionitis: sales messaging and increased market traction
Online Validation & Market Research	How to Build Great Products with a Small Team
Problem-Solution Fit	Customer Experience
The Key to Successful Meetings	Code you can hold: Making your first Internet of Things project
How to Successfully Ramp Up an Incubator Within Corporates	Pitch Preparation
Product-Market Fit	Using Patents and Trademarks to Win Over Investors
Build What Matters - Customer Personas and Validation	Fundraising & Funding Options
Social Innovation	Upgrading Your Work Day with Quantified Self & Biohacking
Paper Prototyping & Solution Validation & Design Hacks	My Entrepreneurship Journey
A Great Startup in 72 hours	Building your Financials
Landing Page & Collecting Leads	Venture Capital Overview: Funding Strategy, Company Valuation & Exit Strategy
Digital Prototype	Get Ready For Your Future
Business & Revenue Model Design & Growth	Meeting the Investors - What They Are Looking For?
Social Media & Influencer Marketing 101	

Lisbon 23 July, 2021

Prof. Rita Campus e Cunha
Associate Dean for Pre-Experience Studies

The European Innovation Academy (EIA), in partnership with Universidade Nova de Lisboa and Nova School of Business & Economics, is able to offer a 6 ECTS Equivalency Certification issued by Nova SBE. This certification should be requested to the EIA. Universities are at their own discretion as to whether they acknowledge and credit the ECTS within their own institutions.

Should a Nova SBE enrolled student wish to utilize the credits, they will be considered in addition to the total minimum ECTS required to complete a degree program, as they cannot be used to substitute an existing required or elective course.